

NATIONAL
RESTAURANT
ASSOCIATION



ALLIED MEMBER
2024

JOIN THE NATIONAL
RESTAURANT ASSOCIATION

Allied membership is open to all suppliers and related companies who wish to be affiliated with the restaurant industry, and provide support for the programs and initiatives that drive the industry forward.

**YOUR BUSINESS
AND YOUR
COMPANY
MATTER TO US.
WE WANT TO HELP
YOU ACHIEVE
YOUR GOALS.**



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2024**

The companies who supply the restaurant and foodservice industries are crucial to its success. These companies form the backbone of the industry.

Restaurant operators rely upon the ingredients, equipment, services and thought leadership of our allied members to create a thriving hospitality, restaurant and foodservice industry.

An Allied membership with the National Restaurant Association provides you with the access, the insights and the advocacy to advance and protect the industry.

Allied membership is open to all suppliers and related companies with a desire to be affiliated with the restaurant industry and to provide support for the programs and initiatives that drive the industry forward*.

Our Allied membership dues are based upon your company revenue, so there is a space at the table for all companies – small, medium and large – to fully benefit from a standing membership in the world's largest trade association.





Our purpose is to represent and advocate on behalf of our members – to educate, inspire, convene, and provide resources for success.

**Allied membership is not available to companies that could be operator members of the Association, including restaurants or foodservice companies.*

Join us today!



Our purpose is to represent and advocate on behalf of our members – to educate, inspire, convene, and provide resources for success. As an Allied member, your company will receive:

-  Access to the restaurant industry's premier Association membership resources, crafted specifically for the industry, including research, events and programs, member content and communications to help keep you on top of the industry's most pressing issues.
-  Complimentary registration to the National Restaurant Association Show, including access to 2024 National Restaurant Association Show Badges, and recognition as an Allied Member in the National Restaurant Show's online Exhibit Guide & Program.
-  Affiliation and connection to a national platform for shared interests in advancing advocacy, workforce development, research, operational practices, emerging trends, and issues that matter most to your company.
-  We'll supply a Member Toolkit that includes digital assets, social media graphics and language to help promote your membership, and a dedicated partner badge so you can promote your company and your membership and showcase your support of the industry.

READY TO GET STARTED?

To join as an Allied Member, please complete the next page and return it to AlliedMembership@restaurant.org

Annual membership dues are based on your company's sales volume:

COMPANY SALES	ANNUAL DUES*	SHOW BADGES
Over \$250M	\$7,500	35
\$100 to \$250M	\$6,500	30
\$50 to \$100M	\$5,500	25
\$25 to \$50M	\$4,000	20
\$10 to \$25M	\$2,500	15
\$5 to \$10M	\$1,500	10
\$1 to \$5M	\$900	5
\$500K to \$1M	\$650	2
Up to \$500K	\$500	1

*Allied Membership qualifications and benefits are outlined on Restaurant.org/membership/member-benefits. Information and data provided by National Restaurant Association ("Association") members are subject to, and will be treated in accordance with the Association's Privacy Policy as set forth on Restaurant.org/Legal-Privacy or as may be amended by the Association from time to time.

2024 ALLIED MEMBERSHIP APPLICATION



ALLIED MEMBER
2024

Dues are based on your company's total annual sales volume. Please refer to the below dues schedule for your dues amount. For more information, please contact alliedmembership@restaurant.org or call (855) 514-8115.

Annual Sales: \$

Dues from schedule (see below): \$

Key Contact Name

Company

Title

Category of services/products

Phone

Email

Address

City/State

ZIP

Dues payments are not deductible as charitable contributions. Under the lobbying provisions in the tax code, all member dues are not be deductible as a business expense.
"I hereby certify that the above dues are correct for my total annual sales volume."

Signature

Date

METHOD OF PAYMENT (Please return a copy with your payment)

- Check enclosed: Please make check payable to the National Restaurant Association
- Credit Card: A credit card payment link will be emailed to you.

Annual membership dues are based on your company's sales volume:

**Allied Membership qualifications and benefits are outlined on [Restaurant.org/membership/member-benefits](https://www.restaurant.org/membership/member-benefits). Information and data provided by National Restaurant Association ("Association") members are subject to, and will be treated in accordance with the Association's Privacy Policy as set forth on [Restaurant.org/Legal-Privacy](https://www.restaurant.org/Legal-Privacy) or as may be amended by the Association from time to time.*

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